

*Community Counseling Service Co., LLC (CCS) is pleased to provide this Executive Summary of the Feasibility Study conducted on behalf of Saint Elizabeth Church. Please accept our gratitude for your tremendous interest and participation in facilitating this critical phase and for considering it an important priority.*



## Saint Elizabeth Church



CCS conducted a total of 50 personal interviews and surveyed 1700 parish families during the Feasibility Study, and was effective in engaging a wide-range of representative constituents in discussions about the proposed campaign initiatives for Saint Elizabeth Church. These personal interviews and mail survey respondents included Finance Council members, School Advisory Board members, parishioners, school parents, Parish Ministry leaders, prospective donors, and staff.

The participation of the interviewees and mail survey respondents in the Feasibility Study positioned CCS to provide recommendations about the financial viability of a campaign, the timing of the campaign, and priorities within the campaign by gathering information on various subjects including:

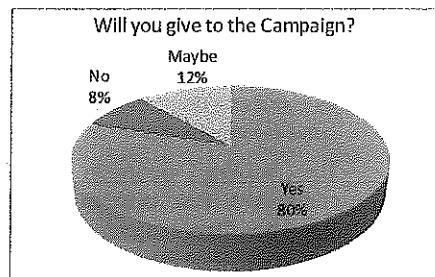
- General impression of Saint Elizabeth Parish, its current position, strengths and challenges.
- Specific reactions to the objectives summarized in the Information Statement, including a proposed campaign plan to support five (5) initiatives.
- Feasibility of raising \$2,000,000 for the five (5) initiatives over a five-year period.
- Identification of potential leaders and major donors.
- Potential philanthropic commitment and willingness to lead the campaign effort, provide access to donors, solicit support, and contribute to the campaign.

An Information Statement briefly detailing the proposed case statement was presented to all the participants prior to each interview.

### Findings

The general reaction from the 50 interviewees and 168 Mail Survey respondents is demonstrated in the detailed Findings of the Study:

- Respondents have a very positive view of the Parish, noting the **confidence in the leadership of Monsignor Harahan**.
- Respondents were enthusiastic about the plans outlined in the information statement indicating that it demonstrates forward thinking and one hundred fifty-six (156) of parish families (70% of study participants) **were in favor of the moving forward with a capital campaign**.
- Participants view a campaign goal of \$2,000,000 as an **attainable fundraising target**.
- Respondents (175 of 218 or 80%) expressed a **willingness to support the campaign financially** and offered early giving considerations.
- Participants expressed an interest in **developing a clear and focused case for support** that maximizes the impact of the dollars raised.
- Respondents (92 of 218 or 42%) indicated a **willingness to volunteer** on behalf of the campaign.



### Feasibility Study Committee

Rev. Msgr. Robert Harahan

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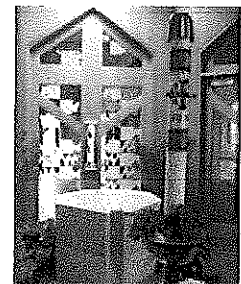
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